

MEGAN SIMONES

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EDUCATION

University of Mary, Bismarck, ND-2021-2025
Bachelor of Science in Communications (media production concentration), minor in Spanish
GPA: 3.82/4.0
Honors: Dean's List (8/8 semesters), *Magna Cum Laude*

WORK EXPERIENCE

Prolife Across America	Roseville, MN, July 2025-Present
Marketing and Communications Intern	
Create and schedule content for social media platforms (Facebook and Instagram)	
Research and provide new insights for marketing strategies	
Enter donor information in database and send mailings weekly	
Caritas Builders Inc.	Burnsville, MN, April 2025-September 2025
Marketing Manager	
Managed monthly updates to the website	
Created and scheduled content for social media platforms weekly	
Directed creative vision for signs, decals, and posters	
Dakota Children's Advocacy Center	Bismarck, ND, Jan. 2025-Apr. 2025
Marketing and Communications Intern	
Created and scheduled content for social media platforms	
Assisted in fundraising and event planning efforts	
Omni Viking Lakes Hotel	Eagan, MN, May 2023-Aug 2023
Barista/Hostess	
Responsible for making/serving food and beverages in coffee shop	
Delivered amenities to guest rooms	
Replenished inventory	

SKILLS

- Strong familiarity with social media platforms (Instagram, Facebook, LinkedIn, Pinterest)
- Extensive experience with content creation on Canva and some experience on Adobe Creative Suite
- Some experience with short form video content creation (CapCut, Power Director, Instagram)
- Event and campaign planning and support experience
- Extensive experience in customer service related roles
- Some web design knowledge (SquareSpace, Wix, XD)
- Digital photography
- Excellent interpersonal skills
- Strong attention to detail
- Experience writing copy for websites, newsletters, social media, presentations, and other formats
- Donor relations experience
- Document organization and filing