

# MEGAN SIMONES

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Rosemount, MN  
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## EDUCATION

University of Mary, Bismarck, ND-2021-2025  
Bachelor of Science in Communications (media production concentration), minor in Spanish  
GPA: 3.82/4.0  
Honors: Dean's List (8/8 semesters), *Magna Cum Laude*

## WORK EXPERIENCE

### **Prolife Across America**

Roseville, MN, July 2025-Present

#### **Marketing and Communications Intern**

Create and schedule content for social media platforms (Facebook and Instagram)  
Research and provide new insights for marketing strategies  
Enter donor information in database and send mailings weekly

### **Caritas Builders Inc.**

Burnsville, MN, April 2025-September 2025

#### **Marketing Manager**

Managed monthly updates to the website  
Created and scheduled content for social media platforms weekly  
Directed creative vision for signs, decals, and posters

### **Dakota Children's Advocacy Center**

Bismarck, ND, Jan. 2025-Apr. 2025

#### **Marketing and Communications Intern**

Created and scheduled content for social media platforms  
Assisted in fundraising and event planning efforts

### **Omni Viking Lakes Hotel**

Eagan, MN, May 2023-Aug 2023

#### **Barista/Hostess**

Responsible for making/serving food and beverages in coffee shop  
Delivered amenities to guest rooms  
Replenished inventory

## SKILLS

- Strong familiarity with social media platforms (Instagram, Facebook, LinkedIn, Pinterest)
- Extensive experience with content creation on Canva and some experience on Adobe Creative Suite
- Some experience with short form video content creation (CapCut, Power Director, Instagram)
- Event and campaign planning and support experience
- Extensive experience in customer service related roles
- Some web design knowledge (SquareSpace, Wix, Xd)
- Digital photography
- Excellent interpersonal skills
- Strong attention to detail
- Experience writing copy for websites, newsletters, social media, presentations, and other formats
- Donor relations experience
- Document organization and filing